

#### For small or middle companies in the Certification Industry

# The fast and smart way to grow your Certification Body.

Our software optimizes and automates all of your front and back-office certification processes.



Your business is growing, and you must optimize your process to meet all the expectations and deadlines. You work 24/7 in the business and don't have time to invest in long selection processes, complex implementation, and extended learning curves. You are investing all your cash in financing your growth; pre-investment and high yearly costs are out of the question..

#### **Zertic GO**

At Zertic, we fully understand your situation and have developed Zertic GO to start directly. Zertic GO is an affordable and easy-to-implement pre-configured system you can use from day one. Zertic GO has standards, workflows, hourly and price calculations, reports, certificate templates, and NC rules. We will guide you in 2-3 months and 4 hours a week time investment through your complete journey: no upfront investments and only small monthly payments..



#### Benefits

We create a step-by-step approach that will be your journey to success. You will have online courses you can follow in your own time and pace; our Zertic coaches will guide you through this process. Our Zertic team will adjust the system to your needs during the implementation, which will be handled in the different scoping sessions. You only need to keep up with the journey and spend, on average, 4 hours a week.

Direct visibility of the complete system

Hands-on experience and access to own system

A very knowledgeable consultant who will bring tons of experience

Low time investment

from the first meeting

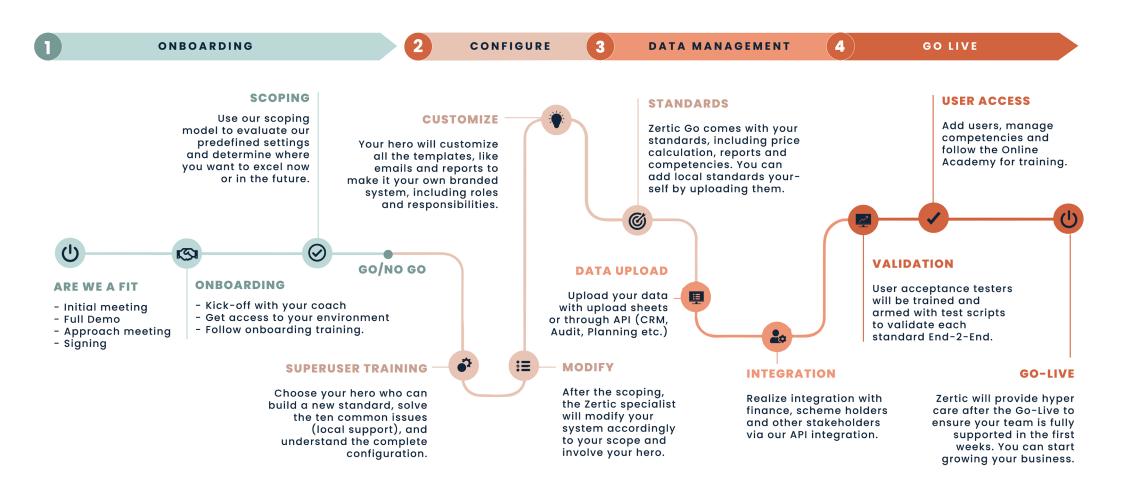
to going live

Get direct access to all the knowledge of the global leaders without the complexity

# Image: A start of the start of

No upfront investment, low impact on cash flow

#### The 4 steps to grow your business



# Onboarding

#### ARE WE A FIT?

In our first online meeting, we will determine if your company and needs are a good fit with Zertic. We will analyze your most significant business issues and show how we can solve these with Zertic. This way, we will learn more about your specific needs, and you will get a first look at Zertic.

#### 2 FULL DEMO

The next step will be a complete walkthrough. Usually, different roles within your company will attend this meeting. We will go through the entire process, from creating a quote to issuing a certificate. It is an interactive session in which you can ask anything you want to see. If needed, we could have multiple demos to involve all stakeholders.

#### **3** APPROACH MEETING

In this meeting, we will explain the 4-step project approach in more detail (See next page) and what would be required from you and your team. We will show the Zertic online project management tool and explain how we manage all the project activities. Next, we will go through the configuration settings in Zertic to show how your super user can customize the preconfigured system even more to your needs.

#### 4 CONTRACT MEETING

In this final step, we will provide you with the contracts (license, project and service level agreement). You will receive these agreements before the meeting to collect all the questions. In our meeting, we will go through the documents and your questions so you will fully understand the agreements.

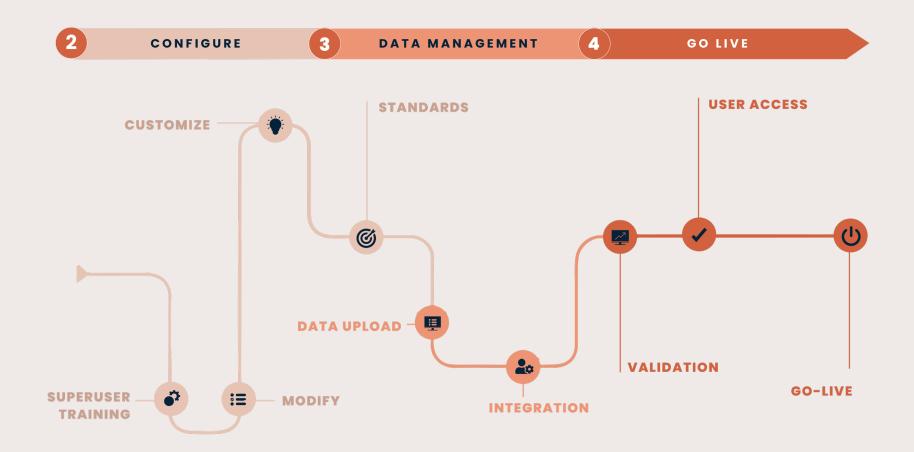
#### 5 SIGNING

We understand there could still be uncertainty based on several demo sessions and meetings. We postpone the Go / No Go decision after the onboarding sessions.

#### ONBOARDING

After signing the contract, you will get full training and hands-on experience with Zertic in the onboarding training sessions. During this period, you will get coaching sessions to go into more depth and optimize your scope step by step. After the onboarding and scoping, you will have detailed insight into Zertic GO and your implementation. You have the proper fundament to Go (or not) for Zertic.

# Implement

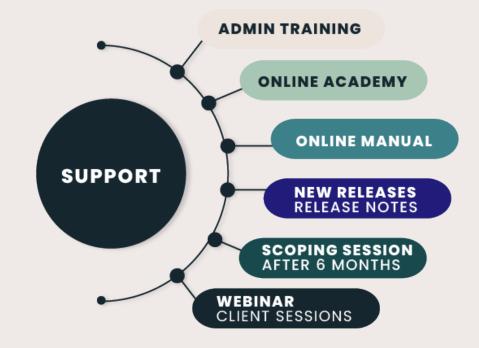


An average project will take eight weeks in duration. Zertic will guide you through all the project activities. These are managed in the online project tool; you always have real-time insight into the budget and progress. You will have weekly project meetings and two weekly steering committee meetings in which somebody from the board of Zertic will be present. Our consultants will present the changes made according to your scoping sessions; they will familiarise you with the Zertic system. You should reserve four hours a week as the time investment to implement Zertic. This time, of course, depends on the level of configuration you want to change. Your super user and the regular users will get access to suitable online courses they can follow whenever they want.

# Support

With Zertic Go, you can focus on your business growth. We understand that adopting the system to your next business level will be crucial. So we will have yearly meetings to adjust the scoping to your new way of doing business. We create a growth model to support your future success steps.

After the Go-Live, the project will be formally delivered, and you will be handed over to support. In the first month, you will get hyper care to ensure that any questions, small changes or issues will be handled quickly. Each week you will have a fixed meeting with the implementation consultant in which all topics will be solved on the spot. After the hyper care period, you will use the regular support portal to raise tickets (questions, issues and changes). These will be handled according to the service level agreement terms and conditions.





#### What our clients say about us

"We are excited about partnering with Zertic on our journey of operational excellence, allowing us the ability to focus on exponential growth, client interfacing and overall productivity improvement of our organization. The Zertic software and skilled professional team aligns with our vision and organization culture of delivery as a way of life attitude. Looking forward to walking side by side on this journey with the Zertic Team"!

Dominic Townsend , President, ABS Quality Evaluations Inc.

Time for a personal demo?

**BOOK A CALL** 

# Let's empower trust.

